



## EEB Annual Conference

### Resource Efficiency or Bust: Towards a Smarter, Greener and Fairer Economy

Friday, 21 October 2011

North Rhine Westphalia Brussels Office, 47 rue Montoyer, B-1000 Brussels

The European Commission's plan to reduce Europe's overdraft on the world's resources, launched on 20 September as the Resource Efficiency Roadmap, is worthy in its aspirations. However, how this political ambition will translate into effective measures that deliver smarter, greener and fairer growth remains to be seen.

At this year's annual conference of the EEB, speakers and participants will take a critical look at how the EU budget for 2014-2020 and the EU's emerging system of economic governance, as reflected in the Annual Economic Semester, will contribute to the EU becoming a low carbon, resource efficient economy. It will also examine how the new resource efficiency agenda will affect the EU's standing globally in the run-up to the Rio+20 Conference – and whether the Roadmap gives the Europe 2020 Strategy credibility as a genuine sustainable development strategy.

## PROVISIONAL PROGRAMME

Registration opens at 9.30 am

### ► Morning Session

#### ***10.00 to 12.30: The EU Budget in support of Resource Efficiency?***

Moderator: **Rainer Steffens**, Head, Representation of the State of North Rhine-Westphalia to the EU

#### **Setting the scene:**

Opening remarks by **Jorge Nuñez Ferrer**, Associate Research Fellow, Centre for European Policy Studies

**Panel discussion:**

- **Søren Søndergaard Kjær**, Vice Secretary of State from Danish Environment Ministry
- **Pierre Baussand**, Director, Social Platform
- **Chris Littlecott**, EEB Vice-President and Green Alliance, UK

► **Afternoon Sessions**

Moderator: **Jeremy Wates**, EEB Secretary General.

***14.00 to 15.30: Economic Governance, the 2012 Annual Growth Survey and Resource Efficiency***

Keynote speech by Environment Commissioner **Janez Potočnik** (by video)

Panel discussion:

- **Judith Kirton-Darling**, Confederal Secretary, European Trade Union Confederation (ETUC)
- **Rob Mathleener**, leader sustainable material management, PricewaterhouseCoopers
- **Aldo Ravazzi**, Italian Ministry for the Environment and Green Budget Europe
- **Michael Warhurst**, Friends of the Earth Europe

15.30 – 15.50 – Tea break

***15.50 to 17.00: Resource Efficiency, Sustainable Development and the EU's contribution to Rio plus 20***

**Panel discussion:**

- **Klára Hadju**, Secretary General, Central and Eastern European Web for Biodiversity (CEEWEB)
- **Katarina Molin**, Director General, Alliance for Beverage Cartons and the Environment (ACE)
- **Chris Vanden Bilcke**, Head of Liaison Office to the European Union, United Nations Environment Programme

17.00 Concluding remarks by **Mikael Karlsson**, EEB President

17.15 Close of conference

► **17.30 – 19.00 Reception**